



# CITY OF BELL GARDENS

Community Stakeholder  
Priorities Survey Results

May 10, 2021



# USUAL COMMUNITY STAKEHOLDER PARTICIPATION FOR BUDGET



Public Workshops



Public Hearings



Council Meetings



 Human Services Association



# COMMUNITY STAKEHOLDER PRIORITIES SURVEY

- Enhanced Stakeholder Participation Tool
- Main Purpose is to Determine Stakeholder Priorities
  - Considered during the FY 2021-22 budget process
- Stakeholders:
  - Residents
    - Renters
    - Owners
  - Businesses
  - Property Owners
  - Non-profits



# CONTENTS OF THE SURVEY

Bilingual

7 Questions

- Including both mandatory and optional questions

Respondent Stakeholder Type

Request to Rank City Services into a Priority Listing

Open-space for Additional Information/Comments



## ACTUAL QUESTIONS

- Name (Optional)
- Age (Optional)
- Gender (Optional)
- Address (Optional)
- Are you a Bell Gardens...(Resident, Business Owner, Property Owner)
- Rank city services in priority order
- Name up to 3 additional priorities not listed (if applicable)



# PRIORITIES LIST

- Affordable Housing
- Aquatic Center
- City Financial Stability
- Code Enforcement –  
Noise/Business/Residential
- Commercial Development
- Community Social Services
- Community Recreational Services
- Crime Prevention/Public  
Safety/Police
- Disaster Preparedness
- Golf Course
- Government Transparency
- Graffiti Removal
- Homelessness
- Parking
- Rent Control
- Senior Services
- Sidewalk Repair
- Sidewalk/Street Vending
- Street/Road Conditions (potholes,  
gutters, street sweeping, etc.)
- Traffic/Pedestrian Safety (speed  
bumps, stop signs, etc.)
- Trash/Recycling
- Tree Trimming
- Water Quality



# ONLINE SURVEY & PAPER



The survey was primarily intended to be online

*Via SurveyMonkey*



Paper surveys were made available at City offices



Survey drop-boxes were made available





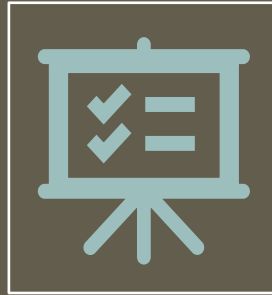
## DIRECT MAIL SURVEY

- Surveys were mailed directly to a random sample of 200 stakeholders along with a unique survey QR code to keep them separate from the general online survey
  - As a Check Process
    - It is possible for stakeholders to complete multiple surveys
  - For Comparative Purposes
    - The results of the direct mail survey may be compared with the results of the general online survey

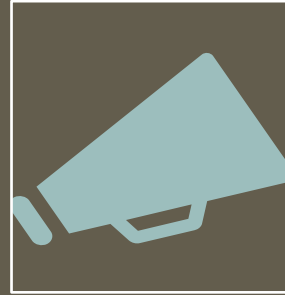




# TIME FRAME & RESULTS



Survey opened on Thursday, April 15 and closed on Monday, May 3



Outreach was be conducted through social media, city websites, city offices and limited mailing



Results compiled and being presented to Council

# SURVEY RESULTS

## TOTAL RESPONSES

216

General Survey

13

Direct Mail



# Q1: WHAT IS YOUR NAME? \*OPTIONAL

## GENERAL SURVEY

131 (61%)

Answered

85 (39%)

Skipped Answer

## DIRECT MAIL

9 (69%)

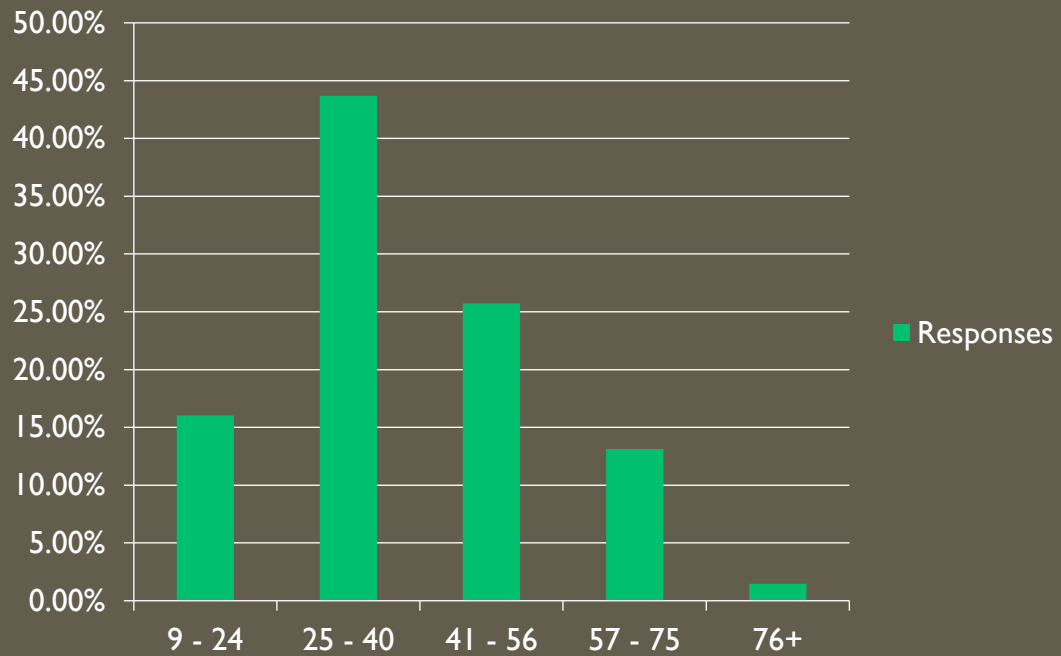
Answered

4 (31%)

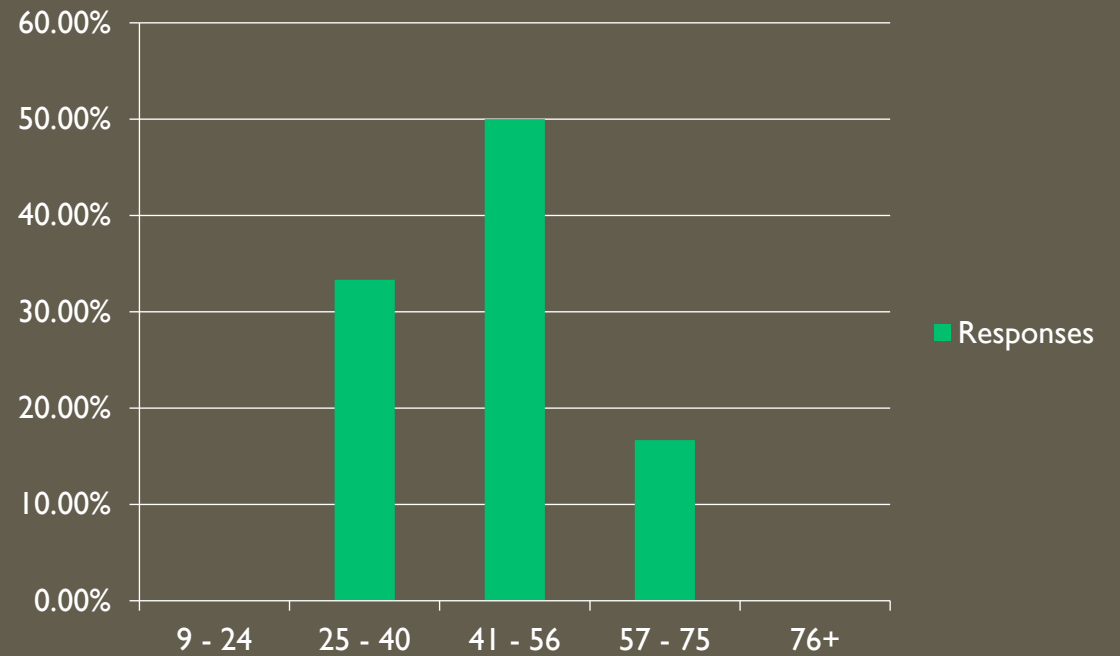
Skipped Answer

## Q2: WHAT IS YOUR AGE? \*OPTIONAL

### GENERAL SURVEY



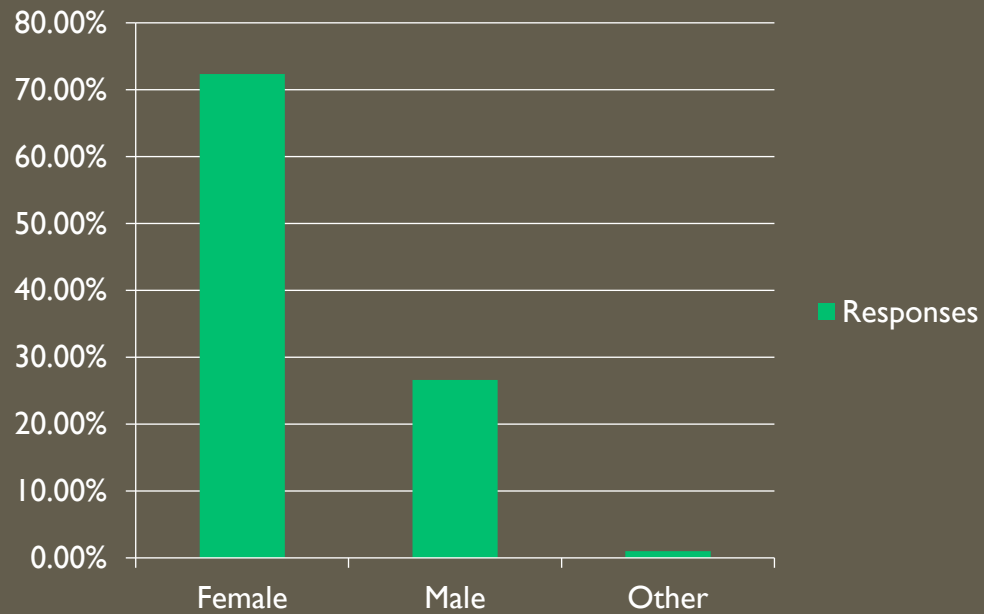
### DIRECT MAIL



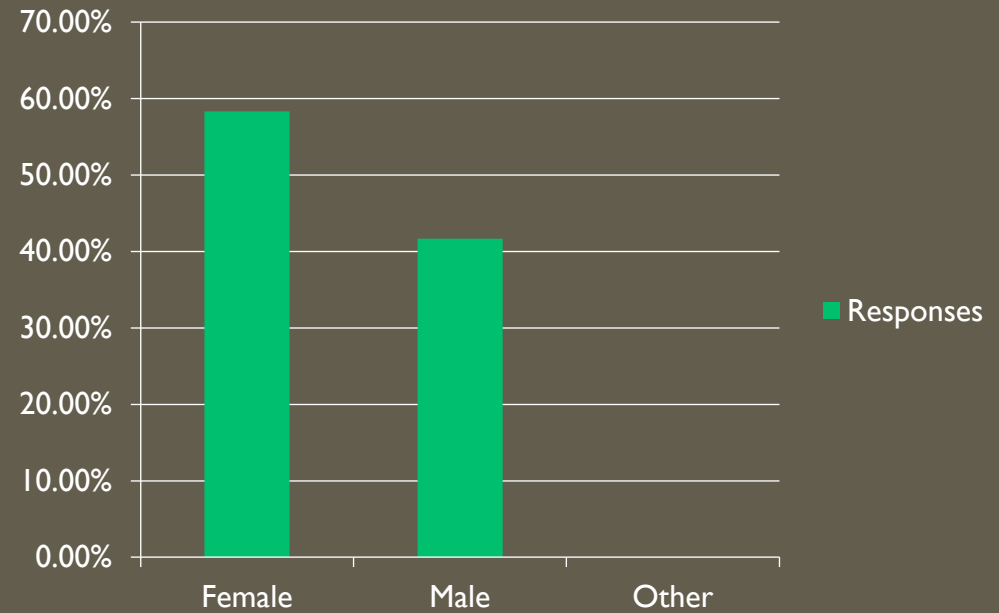


# Q3: WHAT IS YOUR GENDER? \*OPTIONAL

## GENERAL SURVEY

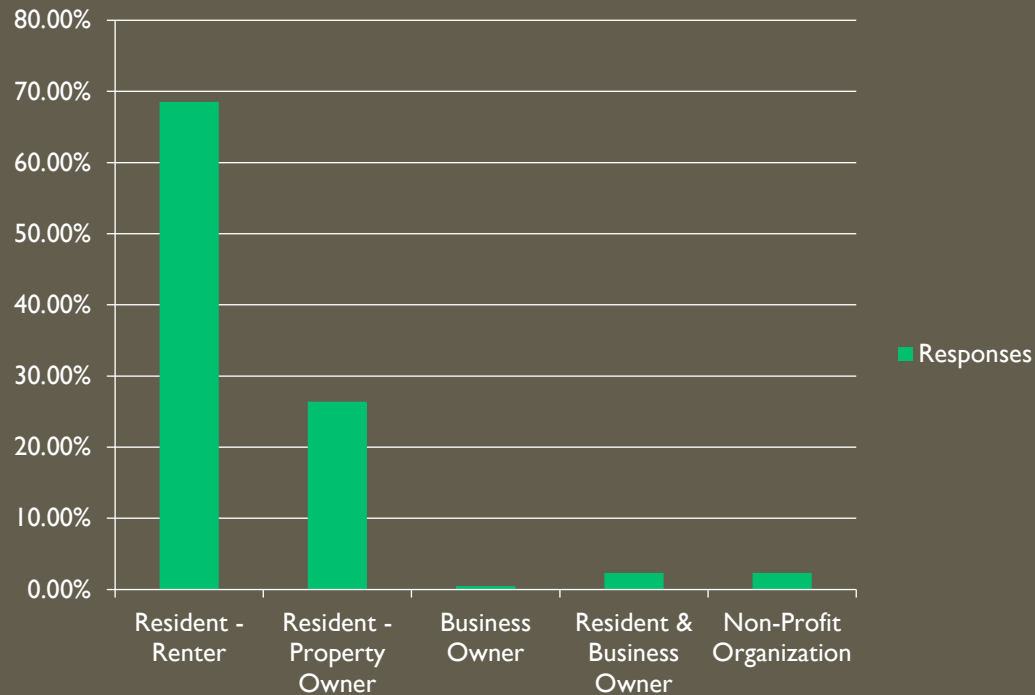


## DIRECT MAIL

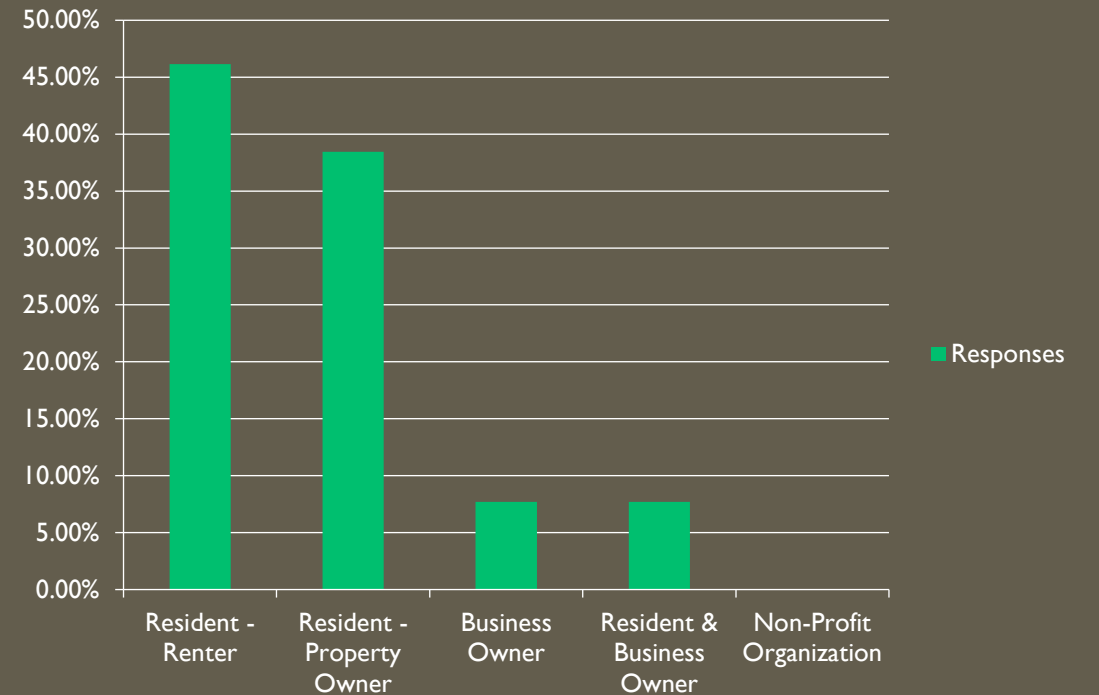


# Q5: ARE YOU A BELL GARDENS...

## GENERAL SURVEY



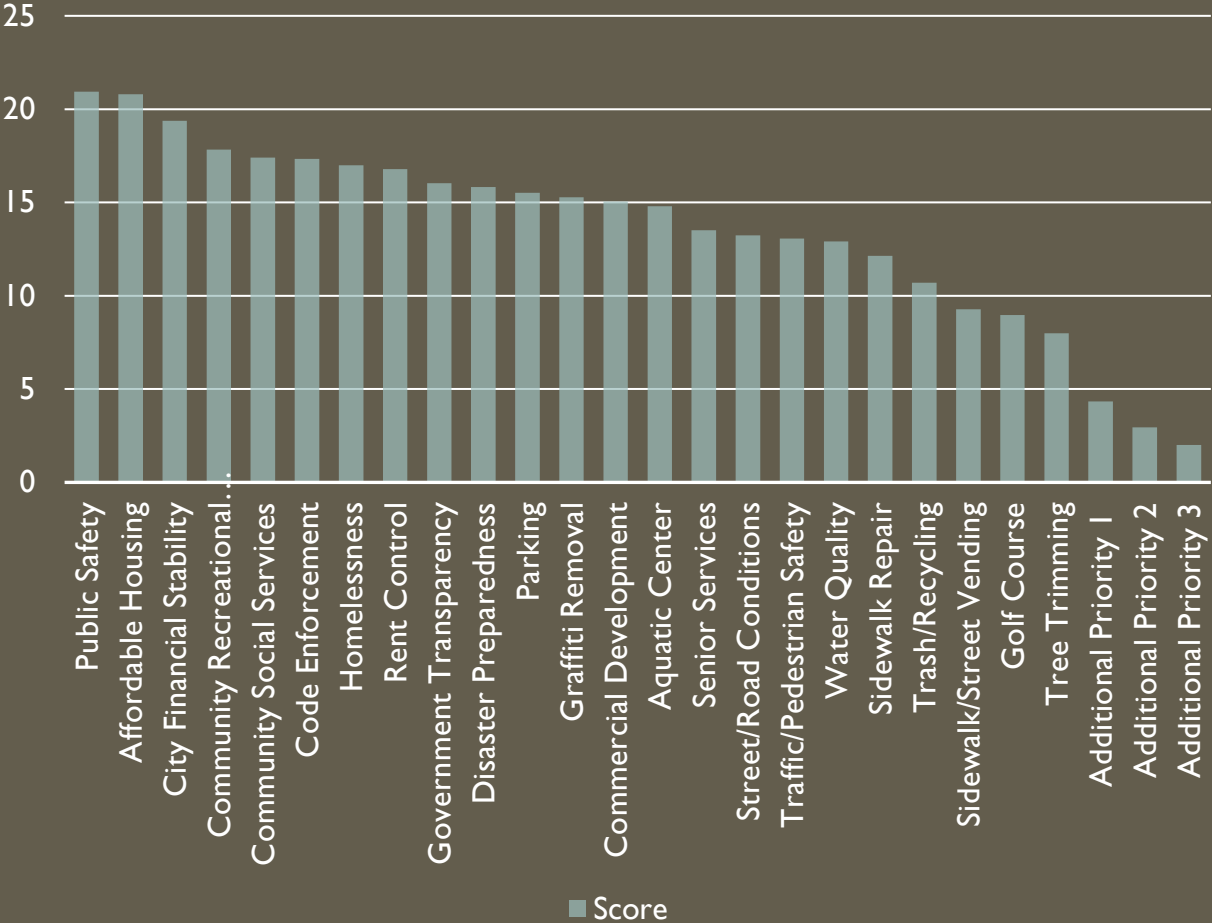
## DIRECT MAIL



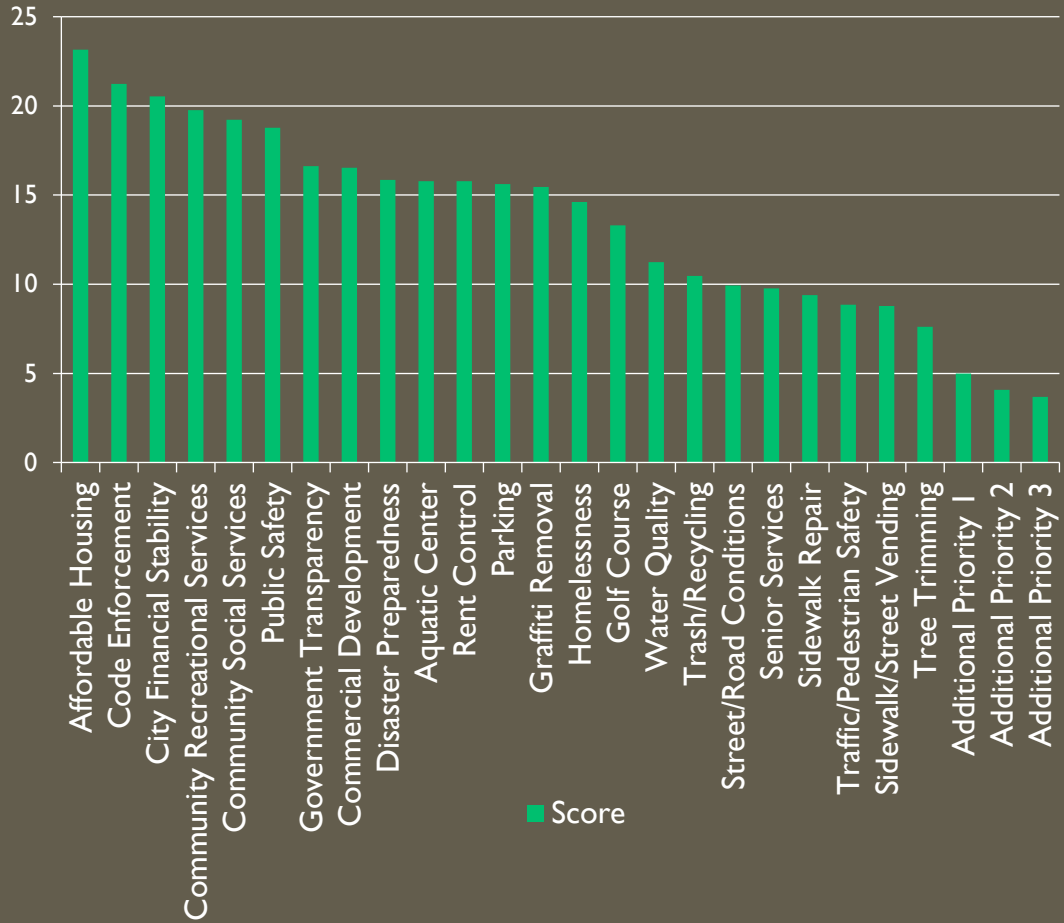


# Q6: RANK THE FOLLOWING COMMUNITY PRIORITIES

GENERAL SURVEY



DIRECT MAIL



## Q7: ADDITIONAL PRIORITY? \*OPTIONAL

### GENERAL SURVEY

36 (17%)

Answered

180 (83%)

Skipped Answer

### DIRECT MAIL

3 (23%)

Answered

10 (77%)

Skipped Answer

- Additional Priorities for both surveys are included as Exhibit 2 and 3 to the Agenda Staff Report and will be reviewed for possible additional analysis



**QUESTIONS?**